

2020 SENIOR YEARBOOK PHOTO REQUIREMENTS

Dear TAHS Seniors and Parents:

The yearbook staff is hard at work creating what will be a very memorable 2020 edition of the *Tyrone Eagle Yearbook*. This book will be the only official record of the 2019-2020 school year, and we want every senior included!

By **December 3, 2019** each TAHS senior must submit **two photos** for the yearbook:

- **One senior portrait**
- **One baby/childhood photo**

Seniors may submit a high-quality senior portrait that meets the requirements outlined below **OR** they may have their official senior yearbook photo taken at the school by *Moments Photography* on **November 5, 2019**.

If you plan to submit your own senior yearbook photo it **must** meet the following requirements:

- Photos should be professionally done or, at minimum, high-quality amateur photos.
- **Photos must be in portrait orientation.**
- **Photos must be “head and shoulders” or “waist up.”** Space is limited, so full body shots or landscape photos do not reproduce well on the senior pages.
- **Dress may be formal or casual but must adhere to the TAHS dress code.**
- **No excessive rips in clothing. No graphic shirts with slogans or messages.**
- **No weapons, sporting goods, hats, or other props.**
- **No “selfies.”**
- **For the baby/child photo:** “head and shoulder” photos are preferred due to the small amount of space available for these photos.

Students who do not plan to have professional photos taken, or will not have them available by the December 5 deadline, should dress appropriately and have their senior yearbook portrait taken at school by *Moments Photography* on picture retake day - **November 5, 2019**. The photo for the yearbook will be taken at no cost to the senior. *Moments* will offer reasonably priced packages for those who would like to purchase photos, but seniors are not obligated to purchase a package.

Students who do not do not submit a photo by December 3 OR do not have their senior photo taken at school on November 5 will not have a senior portrait in the yearbook. No exceptions.

Procedure for Submitting Photos

Go to www.tyroneeagleeyenews.com/eagle-yearbook/ or www.tyrone.k12.pa.us/yearbook to upload your senior portraits and baby photos digitally.

All digital photos should be submitted in high quality .jpg format. Low quality images cannot be used in the yearbook.

If you must send original photos, please **do not** send us your only copy. Walmart, Walgreens, or the Film Center in Altoona can scan and email photos at a reasonable cost. If you do choose to send original photos, label each photo with the senior's name and place them in a labeled envelope. Photos will be scanned and returned to the senior.

We will reply via email when we receive your photos. If we don't reply within 5 business days, please email the yearbook adviser at tfcammarata@tyrone.k12.pa.us or call 814-684-4240 ext. 3230 to confirm that your photos were received.

Thank you and don't forget to purchase your 2020 *Eagle Yearbook*, which can also be done on the *Eagle Eye News* or TASD website. **Congratulations SENIORS!**

Sincerely,

Lexi Kramer
Yearbook Editor-in-Chief

Kayla Michenfelder
Assistant Editor

Emilee Walk
Senior Ad Sales

SENIOR YEARBOOK AD ORDER FORM

In addition to the two required photos, parents and extended family also have the option to purchase a **Senior Ad** to honor their 2020 graduate.

Senior ads are the main source of income for the yearbook. We rely on ads to keep the cost of the book down and to maintain our yearbook cameras and equipment. Senior ads are also a great way to acknowledge the accomplishments of your favorite senior, preserved forever in their high school yearbook!

To order an ad, send this form and payment to TAHS c/o the Eagle Yearbook. Students can also drop off orders in the yearbook classroom (room 230), or mail the order and payment to us at:

Tyrone Eagle Yearbook
c/o Tyrone Area High School
1001 Clay Ave
Tyrone, PA 16686

Orders received by December 3, 2019 are guaranteed space in the yearbook.
Orders received after December 3 will be \$10 more and only make the book if space is available.

Last year we sold out of ad space so order early to ensure your spot in the book!

PLEASE PRINT NEATLY

Senior name: _____

Ad purchased by: _____

Purchaser cell number: _____

Purchaser email address: _____

Choose an ad package (check one):

_____ **Bronze** - 1/8 page: 1-2 pictures / up to 45 words, **\$30** – (\$40 after Dec. 3)

_____ **Silver** - 1/4 page: 1-4 pictures / up to 120 words, **\$50** – (\$60 after Dec. 3)

_____ **Gold** - 1/2 page: 1-6 pictures / up to 300 words, **\$75** – (\$85 after Dec. 3)

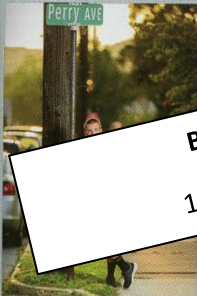
_____ **Platinum** - full page: 1-12 pictures / up to 750 words, **\$150** - (\$160 after Dec. 3)

When your ad is complete, we will send a proof via email.

- We prefer that photos be submitted online. However, if you must send original photos, please **do not** send your only copy. Walmart or Walgreens can scan and email original photos at low cost.
- If sending original photos, label each photo with the senior's name and place them in a labeled envelope. All original photos will be returned to the senior when the ad is complete.
- All digital photos must be submitted in high quality .jpg format. Low quality photos cannot be used in the yearbook.
- Orders must be received by **December 3, 2019** to ensure publication and to avoid the \$10 late fee. Orders placed after December 3 will be accepted until we run out of ad space.
- We will reply via email when we receive your order. **If we do not reply within 5 business days**, please contact the yearbook adviser at tfcammarata@tyrone.k12.pa.us or call 814-684-4240 ext. 3230 to confirm that your senior ad order was received.

AD SIZE EXAMPLES

Perry Gillespie




BRONZE AD
1/8 PAGE - \$30

Perry- You are an amazing soul. We're extremely proud of the young man you are becoming. As you stay in our lives, we will continue to be driven in your footsteps.

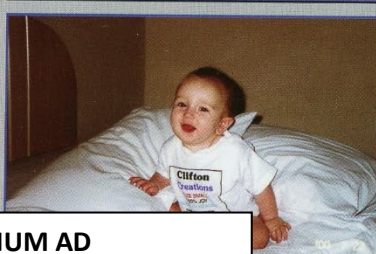

"Whatever you are, be a good one."
Abe Lincoln

Jonathan Clifton




SILVER AD
1/4 PAGE - \$50

Jonathan, We have watched you grow from a small child into a wonderful young man. Through the years you have brought so much joy to us. Your dad and I are very proud of all that you have achieved and we know you will continue to achieve great things. This is a wonderful day for us. We hope to see you in the future. You have certainly been a blessing to us. Love always,
Dad, Mom Alyssa, and Matthew

PLATINUM AD
A FULL PAGE - \$150

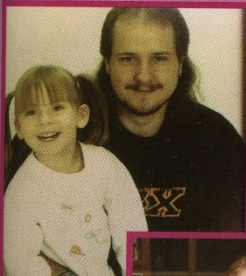
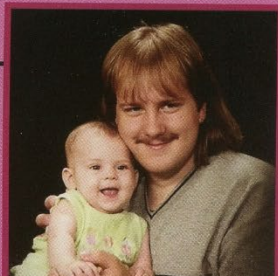



Hailey Dawn



GOLD AD
1/2 PAGE - \$75

I can still remember like it was yesterday, the day you were born. I did not know what to expect and how having a kid was going to change my life. I had just started to get my own life in order. But most importantly, I was wondering how good of a father I was going to be to you. From the first moment that I held you, I knew you were going to be an amazing person. I just didn't know how amazing. Over the years watching you grow up, from helping me with my car, to learning how to drive, you have continued to make my life that much better. As much as I have taught you, you have taught me as much as I have. You are a devoted young lady who has worked very hard. Next, you will be "off" to college and onto the next stage of your life. I cannot truly prepare you for this stage in your life, but as long as you are the same devoted person you are today, I know you will excel in college and all your future endeavors. Last but not least, I want to tell you that everyone in our family is truly proud of you and wish you nothing but the best. I know I may not have always been the perfect Dad, but just remember that I am always here for you. Love you Bub!

Love,
Dad

Layout and design of the 2020 ads will be different than the example above, but sizes will be the same. All ads will be full color.